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Applicant:	Catherine Lin-Hendel	Confirmation No.:	1100
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For:	<i>System and Method for Interactive, Computer Assisted Personalization of On-Line Merchandise Purchases</i>	Docket No.:	101156-5005-US (formerly LH005)

Commissioner for Patents  
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Please change the attorney docket number to 101156-5005-US

Respectfully submitted,

Dated: January 12, 2009

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